a new horizon with your Green Key

Better Profits  Better Image
Better Environment  Better Living  Greener Life

Demand on limited resources is becoming GIGANTIC with the increasing development projects in Jordan.

Eco-labeling proved to greatly contribute to conserving these resources where premises are to adhere to environmental criteria to become ecological and obtain an eco-label.

The Royal Marine Conservation Society of Jordan (JREDS) was selected to be the National Representative for the Foundation for Environmental Education (FEE) to run the FEE programs; Green Key, Blue Flag, Eco Schools, and Young Reporters.
Investigations have shown that Green Key businesses compared to non-Green Key businesses use:

- 20% less electricity
- 25% less energy for heating
- 27% less water per guest

Why apply for the Green Key?

- Major cost savings in water, energy and waste.
- Better “Green” marketing image worldwide.
- International standard application.
- Better environment at facilities for guests and staff.
- Excellent sustainable management tool.
- International exposure and support.
- Assistance and solution for major related challenges.

Today,

Jordanian criteria are available for hotels, restaurants, conference facilities, hostels, camping sites, hotel residences, and leisure facilities.